

# Orca Security Brand Guide

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Q4 2023



01

# Orca Values & Personality

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#### ORCA'S MISSION

At Orca Security, we're on a mission to make it fast, easy, and cost effective for organizations to address the critical cloud security issues so they can operate in the cloud with confidence.



# Orca Principles, Personality & Values

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## Principles

**Coverage** cloud security requires 100% visibility and coverage of the entire cloud estate, 100% of the time.

**Comprehensive** Cloud security must be holistic - one solution to detect or digest all security risks at every layer.

**Context** Cloud security risks are best understood based on exposure and business impact, rather than endless lists of siloed alerts.

**Consumable Cloud** security must be able to be consumed and integrated into workflows to eliminate more risks, faster.

## Personality

### Competence

- Intelligent
- Confident
- Leader
- Vigilant
- Pioneering
- Secure
- Reliable
- Simple

## Values

- Customer first
- Act as one Team
- Relentless
- Innovative
- Communicate openly, directly, and respectfully

## Persona

- Sophisticated / Mature
- Trusted
- Simplicity
- Modern



## ORCA VALUES & PERSONALITY

# Brand Archetype

Brands need to connect with their audience in a deep and meaningful way in order to build authenticity, loyalty and trust. Brand archetypes provide a framework based on human psychology to help your company build a worthwhile and valuable relationship.

The primary brand archetype for Orca's personality is the "Ruler". Orca is a trustworthy and stable platform providing the world's most comprehensive cloud security platform. At Orca Security, we're on a mission to make it fast, easy, and cost effective for organizations to address the critical cloud security issues so they can operate in the cloud with confidence.

The secondary brand archetype is the "Hero". Orca's cloud security platform provides comprehensive security without coverage gaps, performance hits, and organizational friction. Within minutes, get prioritized alerts and full contextual visibility of your entire cloud estate.



ORCA VALUES & PERSONALITY

# Orca Elevator Pitch

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Orca Security is the industry-leading Cloud Security Platform that identifies, prioritizes, and remediates security risks and compliance issues across your cloud estate spanning AWS, Azure, Google Cloud and Kubernetes.

Orca detects all of your cloud risks and prevents them from recurring in future. We're differentiated to provide

- ✓ 100% frictionless coverage
- ✓ Comprehensive platform of capabilities to address misconfigurations, vulnerabilities, lateral movement, active infections, and more
- ✓ Risk prioritization avoids long lists of alerts to focus on vital attack paths across multiple risk categories



02

# Orca Logo



## ORCA LOGO

# The Orca Security Logo

The Orca Security company logo is the single most visible representation of our company.

We must promote Orca Security's reliability and innovative qualities. Thus, changing our logo in any way, such as changing the color or infringing on clear space (the amount of open space surround the logo) dilutes the brand. While it is tempting to make changes in the name of creativity we must follow the brand guidelines to ensure consistency and to keep our brand strong.





LIGHTMODE



KNOCK OUT



DARK MODE



SINGLE ALL BLACK

## ORCA LOGO

# Correct Logo Usage

These are examples of the correct use of the Orca Security logo.

Any other usage is not recommended because it weakens our brand and the markets brand identification.

If the space is too small for the full logo then use the Orca Security “O” logo mark.



**Light Mode:** Use the light mode logo and logo mark on white or light gray neutral backgrounds.



**Dark Mode:** Use the dark mode logo and logo mark on black or dark gray neutral backgrounds.



**Knock out:** Use the knockout logo and logo mark on the majority of colored backgrounds.



**Single Color Black:** Use the single color black only in specific cases where the logo is placed on light colored backgrounds.



#### ORCA LOGO

## Logo Clear Space

Clear space is required around the logo in order to maintain its integrity. Maintain an appropriate amount of clear space around the logo at all times. If minimum clear space is not maintained, the logo's impact is compromised. Understanding the appropriate use of clear space is essential to creating impact. Do not allow distracting elements, such as copy, background patterns to encroach on the clear space.

For usage of the Orca Security "O" as space gets smaller the clear space may need to shrink to ensure optimal readability. For example if used in a favicon then the mark should occupy 90% of the space. If used in a larger 128x128 icon then the O mark should occupy 60% of the space.

The figure to the left defines and illustrates the appropriate clear space guidelines.



60%



70%



90%





**DO NOT** alter the size relationship of the logo elements.



**DO NOT** apply non-approved colors to the logo



**DO NOT** alter the size relationship of the logo elements.



**DO NOT** apply non-approved colors to the logo



**DO NOT** use the logo in a sentence.



**DO NOT** distort the logo



**DO NOT** separate the logo mark from logo type



**DO NOT** place the logo on a background that interferes with the legibility

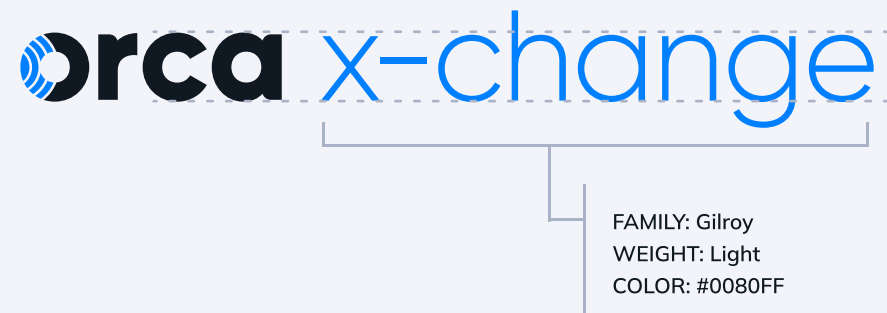
## ORCA LOGO

# Incorrect Logo Usage

The Orca logo should never be altered in any way other than what is outline in the Correct Usage Guidelines. On this page are some examples of what NOT to do.

Never redraw the Orca signature, alter the placement, change the size relationship, or recreate the logotype. Modification of our logotype and it's parts, diminishes its impact and weakens our legal protection. Only authorized artwork maybe used.

Do not separate logotype and graphic element except for small spaces like a favicon (see website).

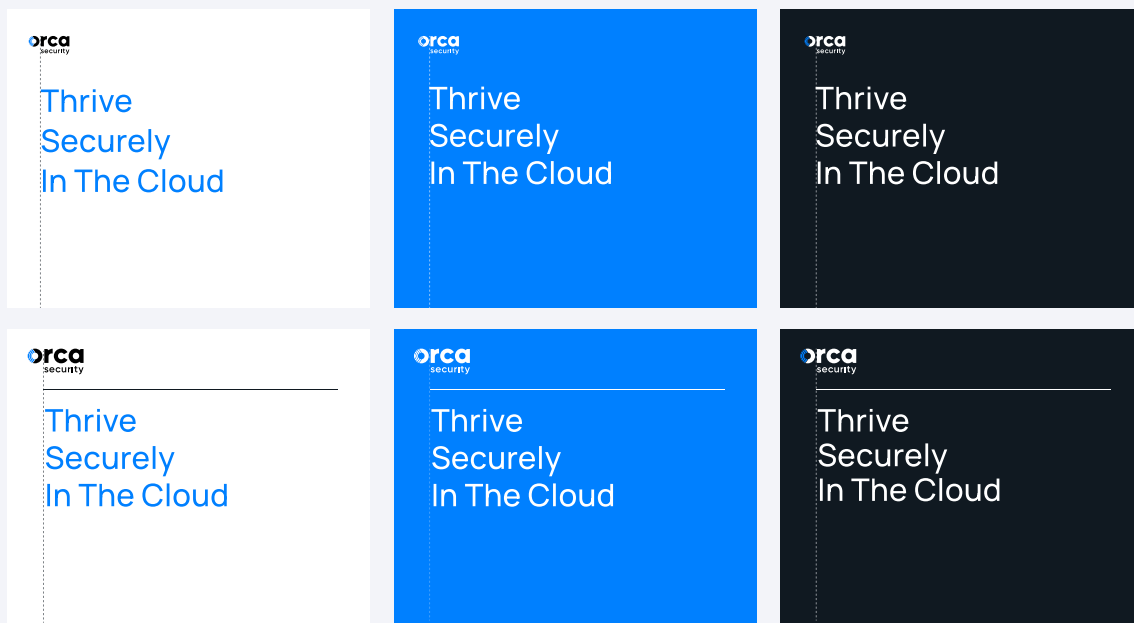
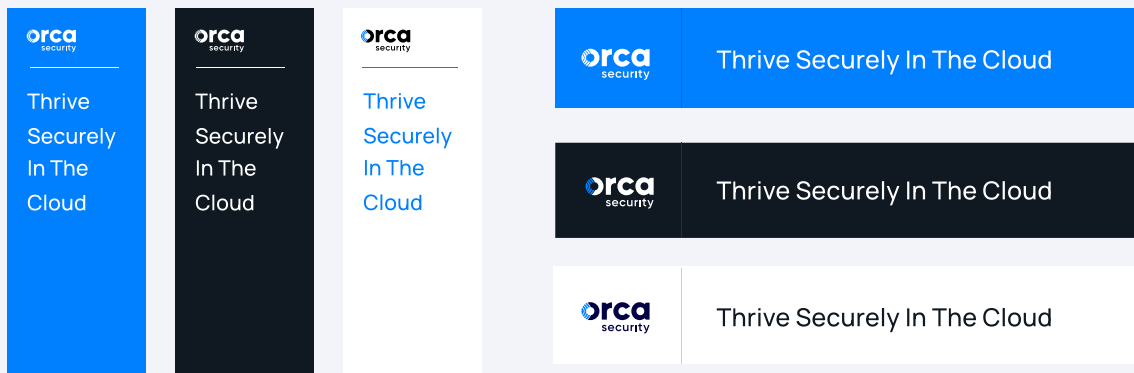


## ORCA LOGO

# Logo Lock Ups

These types of logos are a part of the extended Orca logo family and should only be used in the appropriate context. Any other need for a logo lock up be create by marketing creative services and authorized by the executive team.

DO NOT create your own category logo. Instead, use the preferred primary Orca logo and place the category description in the content of the document. This is meant to maintain the clear space surrounding the logo and contain the style of the family treatments.



## ORCA LOGO

# Logo Placement Guidlines

The consistent placement of the Orca logo provides a predictable identification of our communications. Our goal is to clarify and consistently identify that the communications are from Orca. For most of our standard business applications, including signage, printed materials, stationary and website the logo should be placed in the upper left position.

Since the O in Orca over hangs and “Security” justifies to the right the main headline copy in the main panel should the be left justified and align to “r”. If the aspect ratio is tall and narrow then use a divider line to separate the logo from the headline. This will maintain balanced in the overall composition.



03

# Color



COLOR

# Primary Color Palette

The Orca Security logo is presented in PMS 285 and PMS Black 6.

When the logo is placed on a dark background, it is appropriate to use the reverse dark mode logo. When used on a colored background make sure it is all white.

Color and color consistency is important for brand recognition. Use primary colors as backgrounds and main areas of interest in all Orca Security communications.



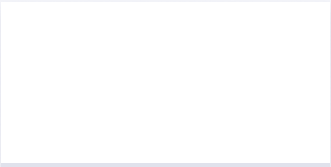
**Orca Blue 285**

HEX: #0080FF  
RGB: 0, 128, 255  
CMY: 100, 50, 0, 0  
PMS: 285



**Orca Black 6**

HEX: #101921  
RGB: 16, 25, 33  
CMY: 100, 61, 32, 96  
PMS: Black6




**White**

HEX: #FFFFFF  
RGB: #FFFFFF  
CMY: 0, 0, 0, 0




COLOR

# Example Use of Primary Colors




---

Thrive  
Securely  
In The  
Cloud




---

Thrive  
Securely  
In The  
Cloud




---

Thrive  
Securely  
In The  
Cloud




---

Thrive  
Securely  
In The Cloud



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Thrive  
Securely  
In The Cloud



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Thrive  
Securely  
In The Cloud

Thrive Securely In The Cloud

Thrive Securely In The Cloud

Thrive Securely In The Cloud

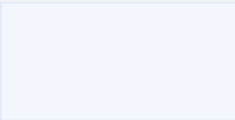
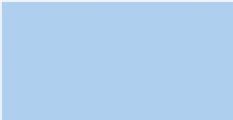








COLOR

# Secondary Color Palette

The Orca Security secondary pallet is comprised of monochromatic blues that compliment each other and create subtle differences in look. We often pair the darkest blue with the lightest when contrast is needed.

The red and orange colors are warm compliments to be used for strategic focal points and actions like buttons.

 <div><b>Blue 1</b> HEX: #F3F7FD RGB: 243, 247, 253 CMY: 4, 2, 0, 1 PMS: 277 (50% TINT)</div>	 <div><b>Blue 2</b> HEX: #AFCFEE RGB: 175, 207, 238 CMY: 26, 13, 0, 7 PMS: 277</div>	 <div><b>Blue 3</b> HEX: #6BA7DF RGB: 107,167, 223 CMY: 52, 25, 0, 13 PMS: 2171</div>	 <div><b>ADA Blue</b> HEX: #0073E5 RGB: 0, 115, 229 CMY: 100, 50, 0, 0 PMS: 285</div>	 <div><b>Blue 5</b> HEX: #0360C5 RGB: 5, 105, 214 CMY: 98, 51, 0, 16 PMS: 2935</div>	 <div><b>Blue 6</b> HEX: #030659 RGB: 3, 6, 89 CMY: 99, 98, 0, 35 PMS: 2766</div>
		 <div><b>UI Orange</b> HEX: #FE7B1F RGB: 254, 123, 31 CMY: 0, 52, 88, 0 PMS: 151</div>	 <div><b>UI Red</b> HEX: #FF3342 RGB: 255, 51, 66 CMY: 0, 80, 74, 0 PMS: 185</div>		



## COLOR

# Example Use of Secondary Colors







COLOR

# Neutral Color Pallet

The neutral color pallet is used for structural elements like backgrounds, borders, dividers, copy and tables.

The brand neutral pallet is using the same range of grays as the product UI.

<div></div> <div><b>Gray 50</b> HEX: #FDFDFF RGB: 253, 253, 255 CMY: 1,1,0,0 PMS: 147 (10% TINT)</div>	<div></div> <div><b>Gray 100</b> HEX: #F9F9FC RGB: 243, 244, 249 CMY: 1,1,0,1 PMS: 147 (25% TINT)</div>	<div></div> <div><b>Gray 150</b> HEX: #F3F4F9 RGB: 243, 244, 249 CMY: 2,2,0,2 PMS: 147 (50% TINT)</div>	<div></div> <div><b>Gray 175</b> HEX: #E8E9F1 RGB: 232, 233, 241 CMY: 4,3,0,5 PMS: 147 (75% TINT)</div>
<div></div> <div><b>Gray 200</b> HEX: #E0E2EC RGB: 224, 226, 236 CMY: 5,4,0,7 PMS: 147</div>	<div></div> <div><b>Gray 300</b> HEX: #CACFDB RGB: 202, 207, 219 CMY: 8, 5, 0, 14 PMS: 537</div>	<div></div> <div><b>Gray 400</b> HEX: #A9B2C7 RGB: 169, 178, 199 CMY: 15, 11, 0, 22 PMS: 536</div>	<div></div> <div><b>Gray 500</b> HEX: #8693B2 RGB: 134, 147, 178 CMY: 25, 17, 0, 30 PMS: 2136</div>
<div></div> <div><b>Gray 600</b> HEX: #5F6D8F RGB: 95, 109, 143 CMY: 34, 24, 0, 44 PMS: 2139</div>	<div></div> <div><b>Gray 700</b> HEX: #4D5875 RGB: 77, 88, 117 CMY: 34, 25, 0, 54 PMS: 4143</div>	<div></div> <div><b>Gray 800</b> HEX: #3C465F RGB: 60, 75, 95 CMY: 37, 26, 0, 63 PMS: 4144</div>	<div></div> <div><b>Gray 900</b> HEX: #272E3F RGB: 39, 46, 63 CMY: 38, 27, 0, 75 PMS: 285</div>



COLOR

# Example Use Of Neutral Colors

150 Open alerts

ALERT SEVERITY

ALERT CATEGORY

1289 Active 299 Done

Current View Orca Default

Save Sort by Grouped by 4 Fields Filters Advanced

150 ALERTS EXPAND ALL

Alert Info	Category	Last discovered	Asset Info	Account	Alert status	Integrations
Malware HEUR:Trojan-PSW.Win64.Ca...	Malware	2 years ago Apr 19, 2020	windows-server-20... AWS EC2 Image	aws acme-production Region	In Progress Orca 4/21	TAKE ACTION
Unpatched OS 742 Vulnerabilities Found	Neglected Assets	1 year ago Apr 19, 2020	JENKINS-01-PRD Container	aws acme-production Region	In Progress Orca 4/21	TAKE ACTION
Azure principal with a... brian@orca.security	IAM misconfigurations	4 days ago Apr 19, 2020	brian@orca.security Azure User	aws acme-production Region	In Progress Orca 4/21	TAKE ACTION
Malicious IP API access from Tor IP addre...	Malicious Activity	2 years ago Apr 19, 2020	DEV-WEB-DVWA Cloud Account	aws acme-production Region	In Progress Orca 4/21	TAKE ACTION
Web-service unpatched apache2 2.4.25-3+deb9u5	Vulnerabilities	3 years ago Apr 19, 2020	vm-pub-3 Azure Compute VM	aws acme-production Region	In Progress Orca 4/21	TAKE ACTION
Unpatched OS 742 Vulnerabilities Found	IAM misconfigurations	4 days ago Apr 19, 2020	brian@orca.security Azure User	aws acme-production Region	In Progress Orca 4/21	TAKE ACTION
Azure princ... brian@orca...						
Web-serv...						

orcasecurity

Platform Why Orca Partners Research Resources About

Free Trial Get Demo

Resource Library

Download and view eBooks, whitepapers, videos and more in our packed Resource Library.

Browse Resources

Blog

Read Cloud Security thought leadership, how-to's, and insightful posts from Orca Security experts.

Browse Blogs

FEATURED RESOURCES

Orca Events & Webinars - Register for Upcoming Webinars and Events

2023 Gartner® Market Guide for Cloud-Native Application Protection Platforms (ONAPP)

TAG Cyber Report Shows 207% ROI on the Orca Cloud Security Platform

Trusted by the world's most innovative companies

BORDERS

BACKGROUNDS

DIVIDERS

SHADOWS ON NEUTRAL BACKGROUNDS



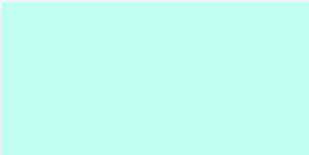
COLOR

# Tertiary Color Pallet

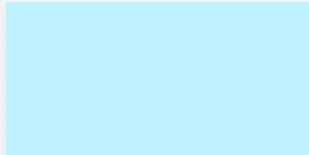
The tertiary palette is mostly used internally and in the employer branding. These colors are usually not present in core branding efforts or campaign based marketing. These are considered supportive, and should be used as accents, not as the foundation



**UI Yellow**  
HEX: #F8CD39  
RGB: 248, 205, 57  
CMY: 0, 17, 77, 3  
PMS: 147 (10% TINT)



**UI Green Light**  
HEX: #C2FFF3  
RGB: 194, 255, 243  
CMY: 24, 0, 5, 0  
PMS: 147 (75% TINT)



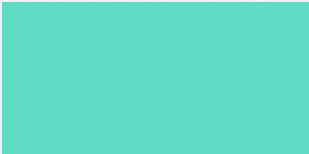
**Graph Blue Light**  
HEX: #BFF2FF  
RGB: 191, 242, 255  
CMY: 25, 5, 0, 0  
PMS: ----



**Graph Purple Light**  
HEX: #D6BFFF  
RGB: 241, 191, 255  
CMY: 16, 25, 0, 0  
PMS: ----



**UI Orange**  
HEX: #FE7B1F  
RGB: 254, 123, 31  
CMY: 0 52 88 0  
PMS: 151



**UI Green Mid**  
HEX: #61DCC4  
RGB: 97, 220, 196  
CMY: 56, 0, 11, 14  
PMS: ----



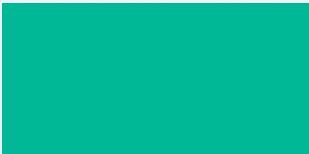
**Graph Blue Mid**  
HEX: #81C5DF  
RGB: 129, 197, 223  
CMY: 42, 12, 0, 13  
PMS: ----



**Graph Purple Mid**  
HEX: #8B85E1  
RGB: 139, 133, 225  
CMY: 38, 41, 0, 12  
PMS: ----



**UI Red**  
HEX: #FF3342  
RGB: 255, 51, 66  
CMY: 0, 80, 74, 0  
PMS: 185



**UI Green**  
HEX: #00B896  
RGB: 0, 184, 150  
CMY: 100, 0, 18, 28  
PMS: ----



**Graph Blue Dark**  
HEX: #376EB4  
RGB: 55, 110, 180  
CMY: 69, 39, 0, 29  
PMS: ----



**Graph Purple**  
HEX: #5750C6  
RGB: 87, 80, 198  
CMY: 56, 60, 0, 22  
PMS: ----

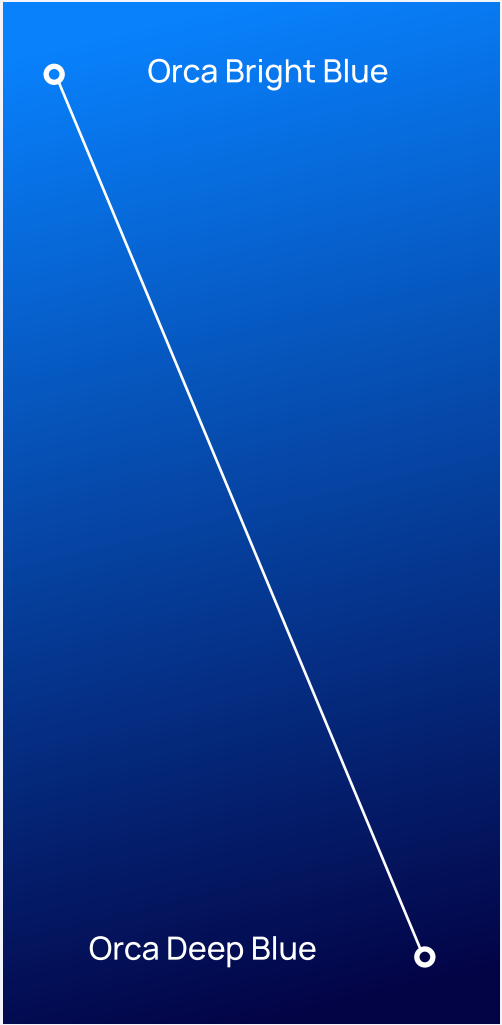


COLOR

# Gradients

Gradients should only be used specific use cases. Use a flat primary color to reinforce brand recognition before the gradient.

Gradients should be used when the design team needs to to create the illusion of depth or movement.



BACKGROUND GRADIENT



CALL TO ACTION / FOCAL POINT GRADIENT

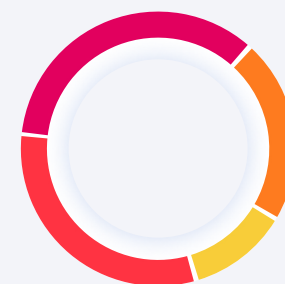


## COLOR

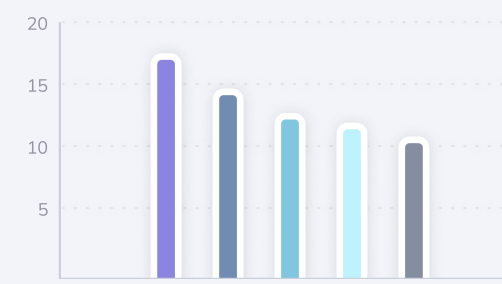
# Example Use of Tertiary Colors and Gradients



DATA DONUT CHART



ALERTS DONUT CHART

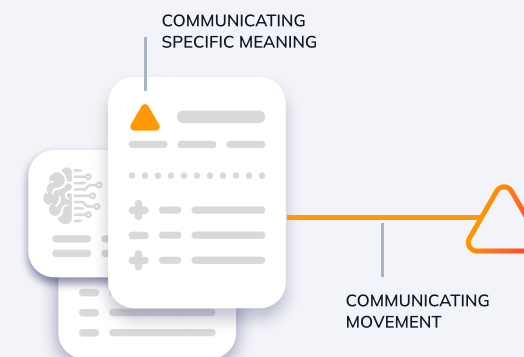


BAR CHART



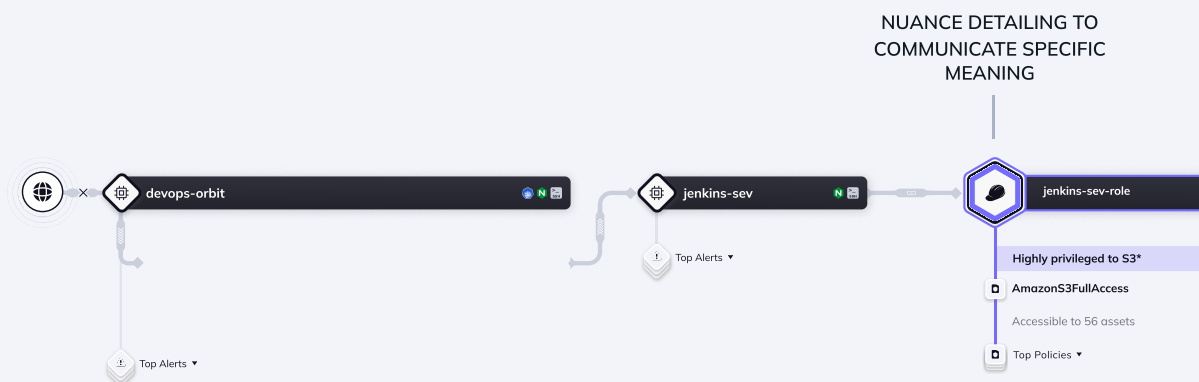
COMMUNICATING DEPTH

COMMUNICATING SPECIFIC MEANING



COMMUNICATING SPECIFIC MEANING

COMMUNICATING MOVEMENT





04

# Typography



FAMILY: Gilroy  
WEIGHT: Extra Bold  
COLOR: #101921

FAMILY: Gilroy  
WEIGHT: Light  
COLOR: #0080FF

## TYPOGRAPHY

# Orca Logo & Lock Up

The font used in the Orca logo is inspired by Gilroy. To ensure the Orca logo looks unique we reserve the use of Gilroy for lock ups.

These types of logos are a part of the extended Orca logo family and should only be used in the appropriate context. Any other need for a logo lock up be create by marketing creative services and authorized by the executive team.

DO NOT create your own category logo. Instead, use the preferred primary Orca logo and place the category description in the content of the document. This is meant to maintain the clear space surrounding the logo and contain the style of the family treatments.



Thrive Securely In The Cloud

Thrive Securely In The Cloud

Thrive Securely In The Cloud

- FAMILY: Manrope  
WEIGHT: Medium  
COLOR OPTIONS:
- #0080FF
  - #101921
  - #ffffff

EXAMPLE HEADLINES

orca  
security

Thrive  
Securely  
In The Cloud

orca  
security

Thrive  
Securely  
In The Cloud

orca  
security

Thrive  
Securely  
In The Cloud

TYPOGRAPHY

Orca Headlines

Typography helps express a brands personality. The consistent use of the same type faces and typographical treatments allow our audience to readily recognize Orca Security’s materials.

For the majority **headlines** Manrope Medium is to used ensure we are aligning to Orca personality and archetype. To reinforce color recognition headlines can only be set in primary colors.

In some more unique use cases the creative team will use light or semi bold for numbers and more graphical type treatments.





EYEBROW

BLOG 2023

FAMILY: Mulish  
WEIGHTS: Semi Bold, Bold, Reg  
LINE HEIGHT: 1.214  
BACKGROUND: #0080FF, #FFFFFF  
COLOR OPTIONS: #0080FF, #0073E5, #FFFFFF  
Should be at least 4 points smaller then H2

H2

H2 Heading

FAMILY: Mulish  
WEIGHT: Semi Bold  
LINE HEIGHT: 1.214  
COLOR OPTIONS: #101921, #0080FF, #FFFFFF  
Should be at least 4 points smaller then H2

H3

H3 Heading

FAMILY: Mulish  
WEIGHT: Semi Bold  
LINE HEIGHT: 1.214  
COLOR OPTIONS: #101921, #0080FF, #FFFFFF  
Should be at least 4 points smaller then H2

H4

H4 Heading

FAMILY: Mulish  
WEIGHTS: Semi Bold or Medium  
LINE HEIGHT: 1.214  
COLOR OPTIONS: #101921  
Should be at least 4 points smaller then H2

LEAD

Lorem *ipsum dolor sit*

FAMILY: Mulish  
WEIGHTS: Reg, Italic, bold, bold italic  
LINE HEIGHT: 1.75  
COLOR OPTIONS: #101921  
Should be at least 4 points smaller then H2

P

Lorem *ipsum dolor sit*

FAMILY: Mulish  
WEIGHTS: Reg, Italic, bold, bold italic  
LINE HEIGHT: 1.75  
COLOR OPTIONS: #101921  
Should be at least 4 points smaller then H2

QUOTE

*Lorem ipsum dolor sit*

FAMILY: Mulish  
WEIGHTS: Reg, Italic, Medium Italic, Semi Bold Italic  
LINE HEIGHT: 1.214  
COLOR OPTIONS: #101921  
Should be at least 4 points smaller then H2

TYPOGRAPHY

# Type Hierarchy

Typography is important in ensuring clarity of Orca Security’s message. To ensure consistency across the whole Orca experience we standardize on Mulish for all copy except headlines.

Mulish is a modern minimalist Sans Serif used in Orca product UI to ensure optimal usability. The font family is robust supporting all weight, italics and multiple languages. Mulish is designed for both display and text typography.



TYPOGRAPHY

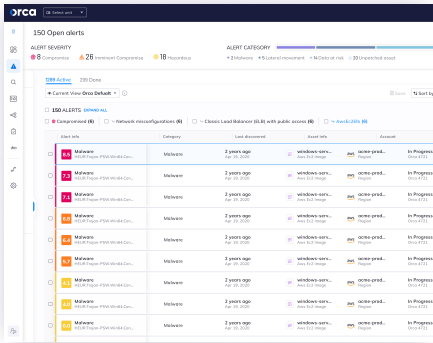
Example  
Type  
Hierarchy

SECTION TOPIC

Secondary  
Color Palette

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Tristique sollicitudin nibh sit amet commodo nulla.

- ✓ Vitae tortor condimentum lacinia uis vel eros.
- ✓ Morbi non arcu risus quis varius quam quisque.
- ✓ Pellentesque habitant morbi tristique senectus et netus et malesuada.



TOPIC • SUB ITEM

Lorem Ipsum Dolor Sit Amet

At Orca Security, we recognize two key paradigms that organizations are facing as they move to the cloud.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Vel quam elementum pulvinar etiam non quam. Donec adipiscing tristique risus nec feugiat in fermentum.

Secondary Topic Headline

Voluptat commodo sed egestas egestas fringilla phasellus faucibus scelerisque eleifend. Nisi scelerisque eu ultrices vitae auctor eu augue ut.

Tertiary Topic Headline

Vitae tortor condimentum lacinia quis vel eros. Pellentesque habitant morbi tristique senectus et netus et malesuada. Amet mauris commodo quis imperdiet. Morbi non arcu risus quis varius quam quisque.

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip"

- Bonorum Malorum, CEO Lorem Ipsum Inc

Voluptat commodo sed egestas egestas fringilla phasellus faucibus scelerisque eleifend. Nisi scelerisque eu ultrices vitae auctor eu augue ut.

- Morbi tincidunt augue interdum velit euismod.
- Enim sit amet venenatis urna cursus. Eu non diam phasellus vestibulum lorem sed risus.

Nisi nisi scelerisque eu ultrices vitae auctor eu augue. Sit amet consectetur adipiscing elit pellentesque habitant morbi. Arci eu lobortis elementum nibh tellus molestie nunc non. Habitant morbi tristique senectus et netus et malesuada fames. Placerat vestibulum lectus mauris ultrices eros in cursus turpis.

- Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip.
- At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui

LINE ITEMS	TYPE	COSTS
Donec risus magna tempus in tellus quis gravida sagittis tortor.	Tellus elementum	\$425
Quisque efficitur tellus nec elementum accumsan euismod velit	Occaecati	\$250
Qui blanditiis praesentium voluptatum	Ullamco laboris	\$500
	TOTAL	\$2,175



001 | #Source code

**DEFAULT CODE & LINE NUMBERS**  
FAMILY: Source Code Pro  
WEIGHTS: Regular, Italic, bold, bold italic  
LINE HEIGHT: 150%  
DEFAULT COLORS: #70707B

rule()

**FUNCTIONS**  
COLOR: #49B5AE

var bucket

**VARIABLES**  
COLOR: #265BA7

"true"

**VALUES**  
COLOR: #49B5AE

var bucket

**BLUE HIGHLIGHTED**  
COLOR: #0080FF (20%)

var bucket

**GREEN HIGHLIGHTED**  
COLOR: #0080FF (20%)

var bucket

**RED HIGHLIGHTED**  
COLOR: #0080FF (20%)

## TYPOGRAPHY

# Orca Source Code

Use Source Code Pro when displaying code for to highlight vulnerabilities or for instructional content we should use.

To ensure optimal usability and consistent aesthetic across the whole Orca experience refer to the treatment of line numbers, and colors coding of syntax in the right column



TYPOGRAPHY

Examples of Source Code

001002003004005006007008009010011012

# Server Side Encryption  
resource  
"aws\_s3\_bucket\_server\_side\_encryption\_configuration"  
"sse\_example"  
    bucket = aws\_s3\_bucket.example.bucket  
  
    rule {  
        apply\_server\_side\_encryption\_by\_default {  
            kms\_master\_key\_id = aws\_kms\_key.testkey.arn  
            sse\_algorithm     = "aws:kms"  
        }  
    }  
}

CRITICAL

metadata.name={{kubernetes-goat-home-deployment}}.spec.template.spec.containers.name={{kubernetes-goat-home}}.securityContext.allowPrivilegeEscalation is set and should be set to false

AUTO REMEDIATE

Enable bucket encryption

Enables bucket encryption for a specific bucket by updating its server-side encryption configuration.

Hide Lambda Function

```
# Server Side Encryption
resource
"aws_s3_bucket_server_side_encryption_configuration"
"sse_example"
  bucket = aws_s3_bucket.example.bucket

  rule {
    apply_server_side_encryption_by_default {
      kms_master_key_id = aws_kms_key.testkey.arn
      sse_algorithm     = "aws:kms"
    }
  }
}
```

Cancel

Remediate Now

Policy name

Current version

001002003004005006007008009010011012

# Server Side Encryption  
resource  
"aws\_s3\_bucket\_server\_side\_encryption\_configuration"  
"sse\_example"  
    bucket = aws\_s3\_bucket.example.bucket  
  
    rule {  
        apply\_server\_side\_encryption\_by\_default {  
            kms\_master\_key\_id = aws\_kms\_key.testkey.arn  
            sse\_algorithm     = "aws:kms"  
        }  
    }  
}

Suggested version

001002003004005006007008009010011012

# Server Side Encryption  
resource  
"aws\_s3\_bucket\_server\_side\_encryption\_configuration"  
"sse\_example"  
    bucket = aws\_s3\_bucket.example.bucket  
  
    rule {  
        apply\_server\_side\_encryption\_by\_default {  
            kms\_master\_key\_id = aws\_kms\_key.testkey.arn  
            sse\_algorithm     = "aws:kms"  
        }  
    }  
}



05

# Texture



TEXTURE

# Orca Pattern

The orca skin is a foundational background texture to reinforce the Orca brand. This texture is used to create rhythm and repetition across all assets.

The bits and line art can be overlaid on the black parts of the Orca skin to further emphasize cloud and cyber security.



## TEXTURE

# Digital Bits

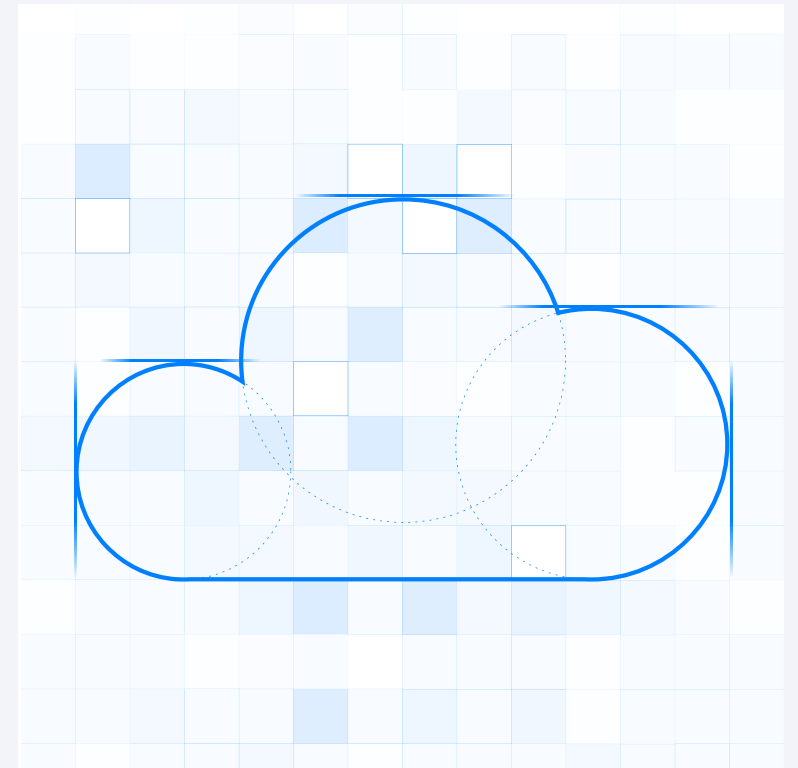
The digital bits is also another foundational texture. This texture is used to create rhythm and repetition across line art textures on the following pages.

The bits are represented on blue, black, and white backgrounds. The bits can also be either bright blue or white.



# Orca Topographic Cloud(s)

The Orca Cloud line art is a graphical topographical blueprint texture that is paired with “Thrive Securely in the Cloud”.







# Orca Topographic Sonar

The Orca Topographic Sonar texture is a graphical concentric circle texture that correlates to Orca's site scanning technology

